

Openet FusionWorks





Openet FusionWorks™

The Cornerstone of Transactional Intelligence.

- ➔ The largest and most innovative communications service providers trust FusionWorks™. FusionWorks™ products set the industry standard for high performance at tier one carrier-grade scale combined with future-proofed flexibility, delivering best-in-class event processing and transaction-management.

Proven to integrate seamlessly across any network and support any service, FusionWorks™ provides unmatched availability and processing speed while handling billions of real-time events and transactions every day. FusionWorks™ enable service providers to decrease operating costs and increase profitability by consolidating infrastructure—all the while ensuring that reliable service is maintained.

FusionWorks™ enables service providers to deploy solutions that extract the most value from network activity by gaining visibility into the usage of network services, deploying new business models to grow revenue and profitability, control access to and allocation of network resources and enable end-user service personalization.



FusionWorks™ Product Suite

The FusionWorks Product Suite is comprised of four products built upon a common platform, the FusionWorks Framework, delivering unsurpassed event and transaction processing performance at tier one carrier-grade scale combined with unlimited flexibility over system and service configuration.

FusionWorks™ Framework and Products

- The FusionWorks™ Framework - The foundation of all FusionWorks™ products, delivering unsurpassed event and transaction processing performance at tier one carrier-grade scale combined with unlimited flexibility over system and service configuration.
- FusionWorks™ Convergent Mediation – Reliably and cost-effectively collects, correlates, filters, & enriches events generated by any service on any range of networks. And it does so with unrivaled performance & scale.
- FusionWorks™ Convergent Charging – Provides flexible and responsive charging capabilities making it easier for communications service providers of all types to maximize profitability by delivering any service to all types of subscribers using any payment method.
- FusionWorks™ Network Edge Rating – seamlessly integrates with existing network environments to enhance the real-time rating capabilities of complex and converged service offerings. FusionWorks™ Network Edge Rating enables service providers to collect network activity, enrich it with information from other data sources, calculate the correct rate for the event or session, and deliver it to billing systems or a charging solution.
- FusionWorks™ Policy Manager – enable generation and rapid deployment of centralized subscriber- and service-aware policy rules; deliver a highly differentiated service customized to subscribers' preferences; and apply policy decisions dynamically to respond to changing network and subscriber status.

Deploy and Manage New Services

New streams of revenue will come from profitable service innovation that targets tightly defined market segments through highly personalized services. Future success will depend on the ability to quickly test and launch new services for a relatively low cost, to see what will be adopted by the market. FusionWorks supports transactions for all services on all networks with one platform, allowing communications service providers to rapidly perform the tasks necessary to launch and maintain products, including processing data from network elements, rating usage, applying correct charges, and supporting real-time controls. Setting the industry standard for flexible configuration, FusionWorks easily manages business rules across network platforms to enable control and visibility for all events and transactions.

Drive Technological Change While Preserving Legacy Infrastructure

New IP-based technologies are constantly increasing the amount of network data, and the management of this data is stretching many systems beyond their original design. It's expensive to integrate and maintain existing silos of voice, data, and content traffic. And outdated technology often misses opportunities to identify revenue leakage situations and improve customer insight.

FusionWorks meets these challenges by:

- Enabling high-performance event processing & transaction management on a scale that can support billions of transactions every day.
- Preserving investments in legacy infrastructure while integrating new technologies.
- Providing a highly available environment to support the demands of rules-based transaction management.
- Intelligently integrating inputs from external applications such as customer databases, rating engines, and balance-management systems.

Network Agility for Business Responsiveness

As new technology platforms are overlaid on existing legacy networks, the ability of the business systems to handle these changes is fast becoming the bottleneck to progress. These systems have years of valuable business logic captured within interdependent layers of code. This makes the management of any change request an expensive and lengthy proposition and stifles the responsiveness of the network to implement business changes. FusionWorks adds a management layer between business systems and the network to perform complex, rules-based network interactions in real-time. With easy-to-use interfaces, network operators can quickly deploy new services, pricing plans, and promotions, and handle ongoing management from any location, irrespective of where the collection and processing of network activity and transactions occurs.



The Benefits of Working with Openet

➔ Openet Transactional Intelligence solutions.

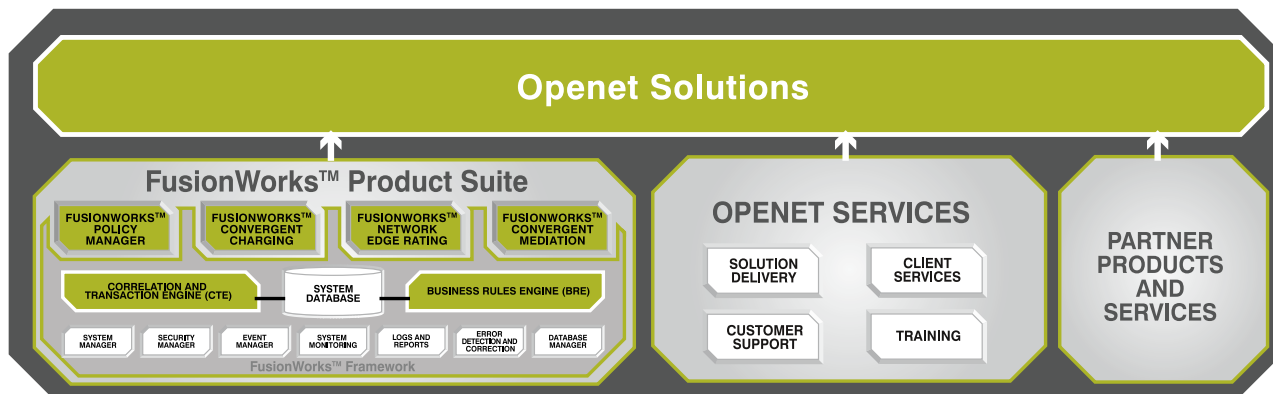
Openet's solutions enable the world's largest and most innovative service providers to extract maximum value from the activity on their networks by gaining visibility into the usage of network services, deploying new business models to grow revenue and profitability, control access to and allocation of network resources and enable end-user service personalization.

We call this Transactional Intelligence.

With Transactional Intelligence, your organization can deploy new business models to increase revenue, streamline operations to lower costs, and gain greater customer insight—all by managing the activity and transactions produced by your network. As a result, you can introduce new services, pricing models, and promotions with greater customer focus to better improve adoption and grow average revenue per user (ARPU). What's more, you can do so more cost-effectively, more quickly, and more profitably than ever before.

Our solutions combine our best-in-class FusionWorks™ Product Suite, our world-class services and partner offerings to deliver turnkey Transactional Intelligence solutions to service providers around the world.

Openet Solutions : Logical View



Openet Services – Trust, Expertise, Experience.

Openet Solution Delivery Services leverage our expertise and industry-specific engagement processes to help you realize the full potential of your investment in Openet solutions. Our teams are deeply versed in the requirements for deploying and customizing our solutions to maintain performance at scale, while enabling service providers to launch new services quickly and cost-effectively.

Openet provides a complete array of services to our customers, enabling them to realize the maximum return on investment in FusionWorks™ as well as their network and business systems. Creating a solution isn't just about installing software. Openet believes that solutions are dynamic as are the companies that need them. Openet services support customers at every stage of ownership, offering advice and counsel, implementation, customization, onsite system management, training and issue resolution.

Solution Delivery

Openet Solution Delivery teams provide a range of services including consulting services, business and systems analysis, implementation and customization, and ongoing system enhancements and upgrades.

Advanced Client Services

Openet Advanced Client Services equips service providers and network operators with onsite resources for operational planning, systems administration, and systems engineering on a short- or long-term basis.

Customer Support

Our support group ensures that, if and when an issue with your FusionWorks™ deployment arises, it is resolved as quickly as possible with little to no impact on your business.

Training

Openet is committed to teaching and empowering customers to use Openet products and solutions to address the complex transactional requirements of their networks today and into the future.



Framework: a flexible architecture



A partner to leading service providers worldwide.

Openet implementations include long-running engagements with the world's leading service providers, including AT&T, British Telecom, Orange, Telecom Italia Mobile, Telstra, and Verizon Wireless.

A proven focus on the network edge.

Unlike many providers that support broad, bundled software suites, Openet remains firmly focused on network-edge solutions that extract increased business value from network activity. Combining highly specialized Solution Delivery engagements with our industry-leading FusionWorks event-processing and transaction-management software platform, Openet enables today's service providers to rapidly introduce new services, while cost-effectively managing services already in market.







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